

PHOTO FROM
LIFE SHOWING
FLEXIBILITY
OF SPIRABONE

Corset Boning

makes or mars the

Figure



HERE is a message of youth, style and beauty. The story of how LA RESISTA corsets produce figure lines so comfortable, so beautiful, so artistic, that fashionable women consider LA RESISTA the Peer of all corsets.

LA RESISTA'S "beauty secret" is the preservation of youthful suppleness of the figure, accomplished through the aid of SPIRABONE.

SPIRABONE is *different* from all other corset boning—it is flexible as the body—it gives the poise of beauty—it permits unrestricted motion, which is art. To obtain these priceless treasures, you need but to wear a LA RESISTA, the *only* corset in which you can obtain this wonderful SPIRABONE.

SPIRABONE is extensively copied. Do not accept substitutes. We illustrate the ordinary steel stay, imitations and genuine SPIRABONE. Note the difference—particularly that patented weave found *only* in SPIRABONE.

Discriminating women prefer LA RESISTA because it is the *one* corset which quickly creates stylish contour, combined with glorious freedom.

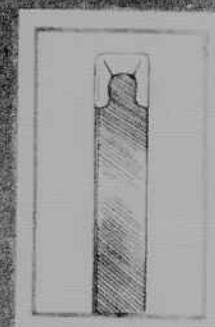
50 Styles Priced Moderately for Quality

STYLE L—201 Illustrated herewith. Satin Nylon, Price \$5.00.	STYLE P—331 Same model. Silk Brocade, \$10.00.
STYLE N—214 Same model. Silk Brocade, \$7.00.	STYLE U—346 Same model. Silk Brocade, \$10.00.
STYLE S—203 Same model. Silk Batiste, \$10.00.	STYLE K—203 Illustrated herewith. The perfect reducing corset with patented Anchor Belt, \$5.00.
STYLE H—219 Illustrated herewith. Pink Coutil, Price \$5.00.	STYLE G—300 Illustrated herewith. White Coutil, Price \$5.00.
STYLE N—209—Same model. Silk Brocade, \$7.00.	STYLE R—341 Same model. Silk Brocade, \$8.00.
STYLE S—205 Same model. Silk Batiste, \$10.00.	STYLE U—347 Same model. Silk Batiste, \$10.00.
STYLE F—311 Illustrated herewith. White Coutil, Price \$5.00.	

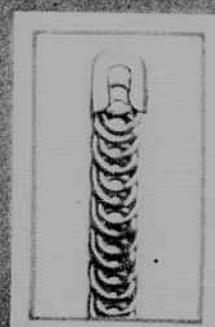
Personal Service

LA RESISTA corsets are sold in our exclusive Salon, 431 Fifth Avenue, at 38th Street. A professional corsetiere will attend you. She will personally fit your corset. She will offer facilities not obtainable in the average establishment.

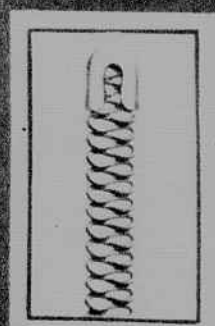
This particular service for particular women is entirely free. LA RESISTA corsets are also sold by Quality stores everywhere



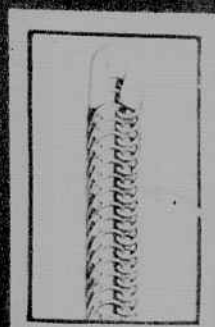
RIGID
STEEL



IMITATION OF
SPIRABONE



ANOTHER
IMITATION OF
SPIRABONE



REAL
SPIRABONE
WITH
PATENTED
WEAVE

La Resista Corsets

La Resista Corset Co.
No. 431 Fifth Avenue above 38th St
New York